

THE FIRST SUBLUXATION

Vertebral subluxation is the term used to describe a spinal bone which has lost its normal position and motion causing irritation to nearby delicate nerve tissue. Trauma is the most common cause of vertebral subluxation. For most of us, the birth process is the most traumatic event of our lives.



Obstetrical procedures cause tractioning and twisting of the infant's spine. This imposed stress can easily produce vertebral subluxation. It

is documented that the most common signs of injury in newborns are related to nervous system damage. Sudden Infant Death Syndrome (SIDS) research indicates that spinal damage resulting from birth trauma can interfere with the nerves that control breathing. It is crucial that every parent have their newborn's spine checked for the presence of nerve irritation and vertebral subluxation.

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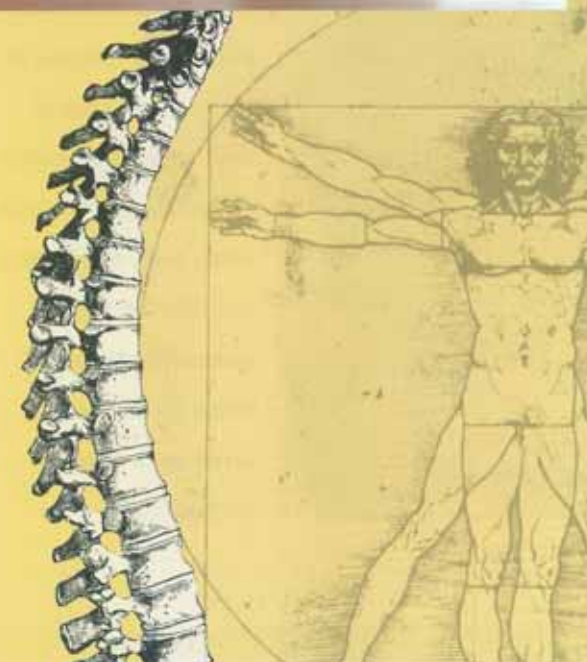
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*It is the goal of your Gonstead doctor
to restore and maintain optimal health by
locating and correcting any interference
to the nervous system caused by
vertebral subluxation.*

THE GONSTEAD DIFFERENCE

Infants



OPTIMAL HEALTH

As a loving parent, you take great care in providing the healthiest possible environment for your baby. Even long before the birth, the caring mother takes measures to ensure her baby remains healthy. Proper diet and exercise, avoiding alcohol, cigarettes and medications, and chiropractic care can all help prepare for a healthier baby (see brochure titled *Pregnancy*).



Once the child is born, the parents continue to nurture the health of their baby. They provide check-ups for the baby's teeth, eyes, ears, throat, etc., but has their newborn had a spinal check-up for the presence of vertebral subluxation?

Gonstead Chiropractic

A doctor of chiropractic is the only health care provider trained and experienced at detecting, reducing, correcting and preventing subluxation.

For many decades, parents have been bringing their newborns to Gonstead chiropractors. Parents across the country report Gonstead chiropractic having positive results in their children with many conditions. By eliminating interference to the nervous system caused by vertebral subluxation,



the body can function as it is intended. (see the brochure titled *The Big Idea*).

Your Gonstead

chiropractor modifies adjustments based on a patient's size and condition. Infants require only very slight and gentle adjustments, and typically respond to care very quickly. Unlike in adults, subluxations have been in existence a short amount of time in the infant's spine and take less time to correct. Gonstead chiropractors are interested in only those specific areas of subluxation, and adjust those areas only (see the brochure titled *The Gonstead System*). Uncorrected spinal problems in childhood become significant problems in adulthood. Give your infant the best possible chance to live a healthy life — have their spine checked by a Gonstead chiropractor.

Research

Not only have thousands of parents reported the positive effects of chiropractic with their newborns, but numerous research studies have likewise revealed some amazing results.

One such study compared 200 patients of pediatricians with 200 under the care of chiropractors. The health of the children under chiropractic care was notably superior. They reported fewer ear infections, fewer allergies, fewer cases of tonsillitis, and less medical treatment including the need for antibiotic treatment. Other studies have shown pediatric chiropractic care to have significant results with colic, asthma, ear infection, headache, back pain, and learning and behavioral impairments.



"Spinal adjustments frequently resulted in immediate quieting, cessation of crying, muscular relaxation and sleepiness."

Results of a study involving 211 5-day-olds suffering from vomiting, hyperactivity and sleeplessness.